

OFFICIAL PROGRAM

Vermilion Kinsmen



Sixth Annual

INDOOR RODEO

VERMILION STADIUM

Fri. - Sat. - Oct. 14 - 15, 1966



The Kinsmen Club of Vermilion was chartered in June, 1949. In its history are many and varied projects leaning mainly to aid for children of the district.

Registered Little League Baseball, Midget Hockey, the Wading Pool and the current Swimming Pool project are some of them.

In addition to the above mentioned service activities, other projects undertaken have been Grade 9 Scholarships, Pedal Pushers and a donation of \$8,400 to the Civic Centre.

The major objective of the Indoor Rodeo is to bring to the Vermilion area an increasingly popular spectator sport.

The Kinsmen Club sincerely hopes that all those who attend will enjoy themselves to the utmost and give freely of their applause to show their appreciation to the contestants.

6th ANNUAL INDOOR RODEO

Presented by the Kinsmen Club of Vermilion

FRIDAY and SATURDAY
OCTOBER 14 and 15



MAYOR'S MESSAGE

On behalf of the citizens of the Town of Vermilion it is a pleasure for me to commend the Vermilion Kinsmen Club for their continuation of their splendid rodeo which has a very evident appeal to thousands of area residents.

The unusually fine facilities of our Stadium building are put to excellent use in providing for the events of the rodeo and the generous patronage of the annual classic is ample evidence that the entertainment provided is of the highest quality.

Congratulations to the Kinsmen Club and a very sincere Western welcome to visitors to the Kinsmen Rodeo.

S. CARL HECKBERT,
MAYOR,
TOWN OF VERMILION.

ARENA DIRECTOR HARRY VOLD of DE WINTON

Harry started in the Rodeo business as a very young man, in a small way, back in 1945. Today he has the largest string of Bucking Horses, Brahma Bulls and Dogging Steers, in the Dominion of Canada, and produces more Rodeos than any other Rodeo Contractor in Canada.

In addition to his Canadian Rodeos; he has contracted to supply stock at three of the larger Rodeos in the United States: Ellesbury, Washington; Lewiston, Idaho and Pendleton, Oregon.

Along with many other U.S. contractors, Harry was the first Canadian to take stock to the first World Series Rodeo held at Dallas, Texas, in December, 1959. Harry Vold's wintering quarters are south of Calgary, around De Winton and the Foothills.

As well as being in the Rodeo business, Harry is widely known as an Auctioneer, selling at all the major horse sales in Alberta. He worked eight years as a cattle Auctioneer, at both Edmonton and Calgary stockyards.



**northwestern
utilities,
limited**



An Alberta Sports Booster Since 1923

**GOOD LUCK
TO THE COWBOYS**



VIC'S PHARMACY

"Your Health Centre"

Phone 853-3672

Vermilion, Alta

U.F.A. CO-OP LTD.

FARM SUPPLY

BOX 60

VERMILION

Phone 853-3975

Appliances

Automotive

Building Materials

Chemicals

Livestock Equipment

Machinery

Tools

WATT'S VERMILION AUCTION MARKET

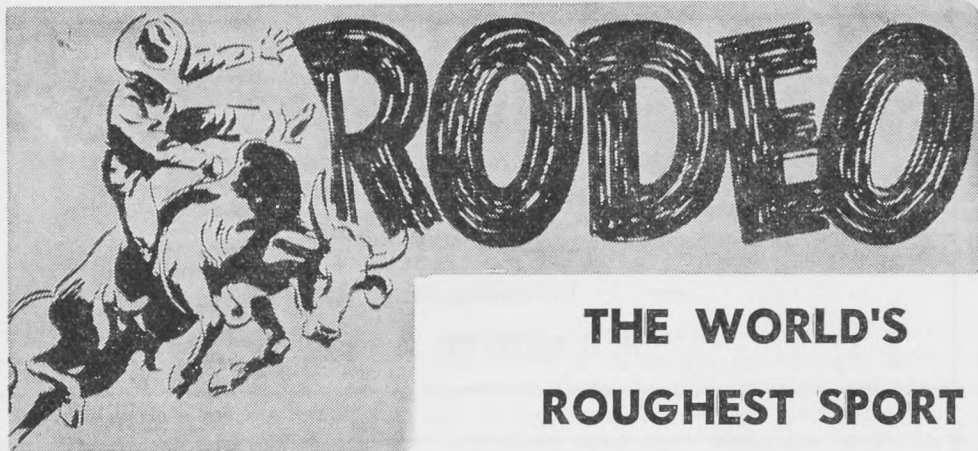
SALES EVERY TUESDAY

GAINER'S SHIPPING STATION

Tuesday and Thursday

KEN WATT, Prop.

PHONE 853-3735



THE WORLD'S ROUGHEST SPORT

The great American sport, came into being during the early days of the cattle industry. It took form in the cow camps of the West, gathered speed along the trails to the Northern feeding grounds, and moved ahead to spectator acceptance in the arena of a more modern era.

In this area today the life of the West and the work of the cattle ranch is relived before great crowds in contests between wild cattle, wild horses, wild bulls and even wilder men.

Rodeo today is attracting about 30,000,000 spectators each year and is no longer confined to the West as some of the largest rodeos in North America are held annually in such unlikely cities as New York, Boston and Chicago.

The contestants in the world's roughest sport are athletes who are professionals all the way. Rodeo cowboys travel thousands of miles each year to attend rodeos where they pay stiff entry fees for the privilege of testing their strength against the often vicious brutes they encounter in the arenas.

Cowboys appearing at the Vermilion Indoor Rodeo and other rodeos throughout Canada and the United States get no salaries or guarantees. They are members of the Rodeo Cowboys' Association and as such they are bound by strict rules governing their conduct both in and out of the arena. A cowboy who fails to live up to the regulations can be barred from participation. The association also sanctions rodeos such as the Vermilion Indoor Rodeo and thereby assures the cowboys of such things as proper and qualified officials, judges, and safeguarded interests throughout the event.

Cowboys stress the fact that they are not "performers" at a "show". They are contestants who are in the world's toughest competition. They are pitting their strength and skill against each other and against the world's roughest, toughest animals. With this in mind the spectator will appreciate that the competing cowboys are skilled professional athletes just the same as a professional football, hockey or baseball player.

CONGRATULATIONS AND BEST WISHES

For a SUCCESSFUL RODEO

THE TORONTO-DOMINION BANK

Where people make the difference

Vermilion, Alta.

R. B. REDNER, Manager

"WELCOME TO THE
SIXTH KINSMEN
INDOOR RODEO"

Community Television

SALES & SERVICE

Your Philips, G.E. and R.C.A.
Victor Dealer

Phone 853-3007
Evenings 853-3508

"We Service What We Sell"

BOTTORFF CONSTRUCTION



NEW BUILDINGS
REMODELLING
CEMENT WORK

Call F. J. Botorff
Phone 853-3073

Good Luck to the Cowboys!

THE VERMILION SEED CLEANING PLANT

AL COULBOURN, Mgr.

PHONE 853-3488

VERMILION

RULES — Explained

1. SADDLE BRONC RIDING

The rider has only one rein, a plain halter and saddle. Upon leaving the chute the horse must be spurred over the shoulders on the first jump and spurring should continue throughout the contest which lasts ten seconds. Rider must leave the chute with rein in one hand and the other hand high in the air. Free hand must be kept in the air at all times.

2. BAREBACK BRONC RIDING

The only equipment used in Bareback Bronc Riding is a simple surcingle with a leather handle at the top. There is no saddle, no stirrups, halter or rein. Rider must have his spurs over the break of the shoulders and touching the horse on the first jump out of the chute. He cannot touch any part of the horse with his free hand and is not permitted to change hands on the rigging. Riding time is eight seconds.

3. CALF ROPING

This contest is man against beast all the way. The loop must be out of the roper's hands when it catches the calf and must hold until he gets to the animal. The calf must be thrown by hand and the cowboy gathers any three of the animal's feet, tying them with a short string called a "pigging string". The field judge must approve the tie. Calf Roping lasts 45 seconds.

ALLEN'S SERVICE

AUSTIN — M.G.B. — AUSTIN HEALY

Bear Wheel Alignment and Balancing

Barret Brake Drum Turning Service

Major Overhauls — Tune Ups — Steam Cleaning

PHONE 853-3683

VERMILION

HAVE BRUSH . . . CAN TRAVEL

FOR

QUICK SERVICE — QUALITY PAINTING

SEE

STAN MANYLUK

PHONE 853-3225

VERMILION

Vermilion-Mannville Co-Operative Assn.

Owned and operated by the people it serves

Vermilion Phones Foods 853-3464 — Meats 853-3477

Hardware 853-3464 — Appliance and Furniture 853-3754

Mannville Store Phone 763-3525

Join your neighbors and become a member today

BEST WISHES TO
VERMILION KINSMEN
FOR SUCCESS
IN THEIR ANNUAL
RODEO VENTURE

★ ★ ★

VERMILION FEED MILL

GORDON ROSS, Prop.

Phone 853-3715

MIX THE MOVER LTD.

Transit Mix Concrete

Excavation

Gravel Products

Fill and Crushed

General and Contract Hauling

House Moving and

Winch Trucks

★

"EVERY SUCCESS TO THE
KINSMEN INDOOR RODEO"

COLUMBIA THEATRE

VERMILION

FRIDAY, OCTOBER 14

7:00 and 9:00 p.m.

WALT DISNEY'S
LT. ROBIN CRUSOE, U.S.N.

Color FAMILY

and "Run, Appaloosa, Run!"

SATURDAY, OCTOBER 15

7:00 and 9:00 p.m.

James Stewart in

"SHENANDOAH"

Color FAMILY

RULES — Explained Cont.

4. STEER WRESTLING

In this contest the cowboy leaps from a galloping horse to catch the steer's horns. He must brake the animal and throw it to the ground. The steer is considered down when lying on his side with all four feet out and head straight. In this event another cowboy rides a "hazing" horse along beside the steer to assure a straight course for the animal.

5. BRAHMA BULL RIDING

A rope with no notches or hitches in it is used in this event and this is the only means of holding on. The bull should be encouraged to buck and the vicious disposition of the animal usually sees this accomplished with little difficulty. The rider is disqualified if he uses his sharp spurs, touches the bull with his free hand or is bucked off the animal. The rider must get off the bull without being gored, kicked or trampled. Time allowed is eight seconds. It is during the Brahma Bull Riding that the rodeo clowns deserve a round of applause from the spectators. Their ability to lure the ferocious animals away from the contestants often averts serious injuries.

6. AMATEUR BRONC RIDING

To qualify for this event a rider need not belong to the CPA, but he must have a CPA permit. He must not be over twenty-one years of age. All other rules are the same as for Saddle Bronc Riding as outlined above.

VERMILION SAVINGS AND CREDIT UNION LTD.

MEET YOUR FRIENDS AT THE RODEO AND AT
YOUR LOCAL CREDIT UNION

4% Paid on Chequing Accounts

PHONE 853-3685

— VERMILION

GOOD LUCK, KINSMEN

ON YOUR SIXTH ANNUAL INDOOR RODEO

ROWE & SONS LTD.

Your General Motors, Scamper Trailer and Firestone Dealer
in Vermilion

**MAIN
STREET**

COIN LAUNDROMAT



VERMILION



LATEST EQUIPMENT



WASH 25c

DRY 10c

ART'S CLEANERS



Let's Be Clothes Friends

Phone 853-3153

Vermilion, Alta.

Free Pick-up and Delivery
Daily

Professional and Coin
Operated Dry Cleaning

WEST POINT SERVICE STATION

Open 8:00 a.m. to 12 p.m.

Phone 853-3517



WEST POINT SNOW QUEEN

Try our

"Southern Fried Chicken"

Phone 853-3517

Vermilion, Alta.

"The Place to Buy the Brands you Know"

CLENDENNING'S FAMILY WEAR

"Smart Wear For All The Family"

PHONE 853-3755

VERMILION

Trophy Winners and Donors 1961 to 1965

Committee Secy. Bob Rowe
Stock Contractor Harry Vold
Arena Secy. Keith Hyland
Approx. Attendance 3,900

SADDLE BRONC

*Trophy donated by
Ireland Farm Equipment
Your Cockshutt Dealer*

Won by Wayne Vold, 1961
Won by Malcom Jones, 1962
Won by Keith Hyland, 1963
Won by Duane Bruce, 1964
Won by Wayne Vold, 1965

CALF ROPING

*Trophy donated by Herzog Motors
Your Chevrolet Dealer*

Won by Wilf Gerlitz, 1961
Won by Jim Gladstone, 1962
Won by Fred Duke, 1963
Won by Jim Gladstone, 1964
Won by Keith Hyland, 1965

BULL RIDING

Trophy donated by Marshall's Billiards

Won by Lawrence Hutchinson, 1961
Won by Lawrence Hutchinson, 1962
Won by Phil Doan, 1963
Won by Wayne Tattersal, 1964
Won by Dave Garstad, 1965

GIRL'S BARREL RACE

*Trophy donated by G. A. Park
Your BA Bulk Dealer*

Won by Viola Thomas, 1961
Won by Doreen Golden, 1962
Won by Isabel Miller, 1963
Won by Joy Duce, 1964
Won by Shirley Hallett, 1965

BAREBACK BRONC

*Trophy donated by Anderson's
Blue Cross Animal Clinic*

Won by Phil Doan, 1961
Won by Malcolm Jones, 1962
Won by Jim Clifford, 1963
Won by Malcolm Jones and
Ted Vayro 1964
Won by Ted Vayro, 1965

ALL ROUND COWBOY

Trophy donated by Craig Bros. Ltd.

Won by Garth Maxwell, 1961
Won by Malcolm Jones, 1962
Won by Keith Hyland, 1963
Won by Tom Bews, 1964
Won by Keith Hyland, 1965

STEER WRESTLING

Trophy donated by Mill's Transport

Won by Tom Butterfield, 1961
Won by Wilf Gerlitz, 1962
Won by Jim Gladstone, 1963
Won by Wayne Heap, 1964
Won by Wes Zieffle, 1965

WILD HORSE RACE

*Trophy donated by Anderson's
Blue Cross Animal Clinic*

Won by Alex Laye, 1962
Won by Pat McHugh, 1964
Won by Greg Kessler, 1965

AMATEUR BRONC

*Trophy donated by
Little Implements Ltd.*

Won by Mel Hyland, 1965

CUTTING HORSE

*Trophy donated by
V. C. Hines and Sons*

BELT BUCKLES For All Events Donated by MOLSON'S LTD.

**"SUCCESS TO VERMILION'S
ANNUAL RODEO!"**

Harry's Tailor Shop and Men's Wear

SUITS MADE TO MEASURE
Alterations and Repairs
Agent for
Leon's Cleaners, Vegreville
VERMILION — ALBERTA

E. HEINEMANN

Canadian Oils Bulk Sales

Res. Phone 853-3746

4716 Railway Ave

Bus. Phone. 853-3012

VERMILION RESTAURANT



Catering to Banquets, Parties
Weddings, Receptions
and Luncheons

CIVIC TIRE & BATTERY SERVICE LTD.

**FARM TIRE
SPECIALISTS**

Vulcanizing — Retreading
Belt Splicing

Phone Bus. 853-3550
Res. 853-3601 or 853-3936

**"GOOD LUCK TO ALL THE
COWBOYS"**

MILLS TRANSPORT LTD.

GENERAL FREIGHT AND CATTLE HAULING

PHONES: Office 853-3027 — After Hours 853-3168

VERMILION, ALTA.



RODEO FANS!



This year it is my pleasure on behalf of the Kinsmen and Kinette Club of Vermilion to welcome you to our 6th Annual Indoor Rodeo.

Once again the spirit of the Old West prevails in our town and I am sure that all will enter into the festivities with vim and vigor. These should be days long remembered for their good sportsmanship, cheer and competition.

This is your invitation to enjoy yourselves, cheer your favorite cowboys, take in the dance which follows tonight's show, and have fun.

Many thanks must go to my hard working committees and those who assisted with the Rodeo.

Enjoy yourselves and hope to see you all next year.

L. D. (Bud) BADDOCK

Rodeo Chairman.

THE JO-ED STYLE SHOPPE



HI-FASHIONS IN LADIES WEAR

Try Our Friendliness For Size — It Always Fits



PHONE 853-3204

VERMILION

MARSHALL JACKSON

VERMILION

**LIVESTOCK DEALER
AND AUCTIONEER**

**Buys or Consigns for
BURNS FOODS**

Phone 853-3236



MARTY WOOD

of Bowness, Alberta
Saddle Bronc Winner, Calgary
Stampede

Robinson Stores

★ ★ ★
Your Family Shopping Centre

Phone 853-3688

Vermilion

CROSSROADS SERVICE AND CAFE

BA SENTINEL SERVICE

ED HAUCK, Prop.

Phone 853-3586



1966 VERMILION KINSMEN

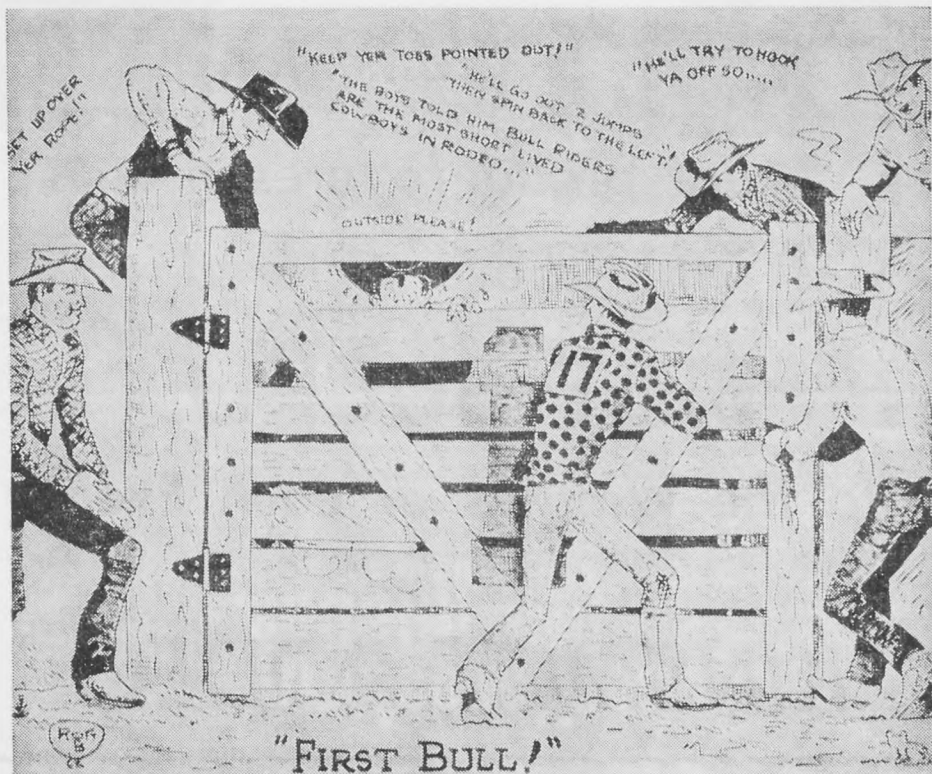
INDOOR RODEO

EVENTS and PRIZE MONEY

EVENT	ENTRY FEE	PRIZE MONEY
Saddle Bronc	\$15.00	\$350.00
Bareback Bronc	15.00	200.00
Steer Wrestling	15.00	200.00
Calf Roping	15.00	200.00
Brahma Bull Riding	15.00	200.00
Amateur Bronc Riding	10.00	100.00
Girl's Barrel Race	10.00	100.00
Cutting Horses	30.00	200.00
Total Prize Money		\$1550.00

RODEO ANNOUNCER

BOB CHAMBERS Pendleton, Oregon
CLOWN **DENNY ALLEN**, Mt. Vernon, Washington
BACKGROUND MUSIC **R. G. BOURASSA**





MOLSON'S (Edmonton) **LTD.**

*are proud to present
the above pictured*

BELT BUCKLE

*to the Winners of each Event
in the*

KINSMEN RODEO



BUD BADDOCK
Chairman
Rodeo Committee



DALE WILSON
Assistant Chairman
Rodeo Committee



BOB ROWE
Secretary
Rodeo Committee



LAWRENCE LAGROIX
Chairman
Concessions and Games



ART MORGAN
Chairman
Town Promotion



VIC DOWHANIUK
Chairman
Rodeo Program



GEORGE SUMMERS
Chairman
Entertainment

JIM HINES
Chairman
Stadium Management
C.C.R.A. Advisor



CHUCK JAMES
Chairman
Tickets and Seating

The Kinsmen Club of Vermilion: one of the most active service clubs serving the town and community. A few of their many worthwhile projects are:

(a) The Paddling Pool, situated downtown, is open for the summer months to all children aged 2 to 8 and is always attended by a qualified supervisor.

(b) Pedal Pushers sponsored by the Kinsmen gives every child in the community an opportunity to learn how to ride and practice safety on their bikes.

(c) Pee Wee League Baseball for all boys under 9 years of age. Sportsmanship and the development of natural abilities is their aim.

(d) Midget Hockey, an enthusiastic club of tomorrow's professional hockey players.

(e) Two \$25.00 scholarships for highest standing in Grade Nine, at St. Jerome's and J. R. Robson High Schools.

The Kinsmen Club's money-raising projects to help support their service activities are: (1) The Rodeo. (2) Car Raffle. (3) Grey Cup Pool. (4) Peanut Night.

Pony and Saddle

To be given to the person whose ticket is drawn

SATURDAY, OCTOBER 15th

★ ★ ★

Sponsored by the Vermilion Kinettes

The Kinettes will have tickets available in the Stadium

Winchester Centennial Rifle



★ ★ ★

To be drawn for Saturday, Oct. 15 at the Rodeo

★ ★ ★

Sponsored by the Canadian Order of Foresters

BIG DANCE BOTH NIGHTS

Friday 10:30 to 2:30

Saturday 10:30 to 12:00

BUCKY SWAN'S ORCHESTRA

★ ★ ★

PRICES

Friday \$1.00 Each

Saturday .75 Each

SPECIAL THANKS To The KINETTES...

We would like to thank our Kinettes who help us operate the concession. As you probably know, the Kinette Club is the Auxiliary to the Kinsmen Club, made up of Kinsmen wives. Without their help and support, a majority of Kinsmen projects would be impossible.



AUSTIN WEST

"Success to Vermilion's Sixth Indoor Rodeo"

VERMILION BEVERAGES LTD.

WISHES THE KINSMEN SUCCESS WITH THEIR
RODEO . . . WHILE WATCHING THE BIG EVENT ENJOY
A COKE OR FANTA ORANGE . . . YES, AND OUR
NEW DRINK CALLED "SPRITE"

SUPERIOR BODY & PAINT SHOP

"FOR SERVICE SUPERIOR TO YOUR CAR EXTERIOR"

Repairs to Auto Body, Radiator and Upholstery
Sale and Replacement of Windshield and Glass
Repainting of Cars and Trucks

PHONE 853-3527

VERMILION

USE A SOFT PILLOW COWBOYS
**STANLEY
MOTORS**



CHRYSLER - PLYMOUTH - VALIANT CARS - FARGO TRUCKS

Phone 853-3544

Vermilion

Night 853-3607

J & O TRANSPORT

VERMILION



Daily service to and from Ed-
monton for fast, dependable

Freight Service Call

Vermilion 853-3652

Edmonton 454-9507



GOOD LUCK TO THE
COWBOYS and KINSMEN

ARNOLD OLSEN

Your Imperial Oil Agent

SEE US FOR

FUEL

FERTILIZER

FLEXI-TEETH

"Howdy Pardner"

Meet Me At

STEPHENS LTD.

Self-Serve 853-3023 Other Depts. 853-3086

WHERE SHOPPING IS EASY IN
ALL DEPARTMENTS





GEORGE MYRON

of Viking, Alberta
Saddle Bronc Rider



ALEX LAYE

of Sounding Lake
1964 Canadian Steer Wrestling
Champion.



WELCOME

TO OUR RODEO !

FOR ALL YOUR JEWELLERY NEEDS, CALL AT
KINNIBURGH JEWELLERS

PHONE 853-3777

VERMILION

"HAPPY LANDINGS COWBOYS"

GEORGE C. WEBB & SONS

Mercury, Meteor, Comet Cars

Mercury Trucks

Massey Ferguson Farm Machinery

Phone 853-3919

Vermilion



Long's Drug Store Ltd.

HEADQUARTERS FOR
DRUGS AND
VETERINARY SUPPLIES

"Happy Landings Cowboys"



SHELL JOINS
IN WISHING YOU
A HAPPY RODEO

**JIM'S
SHELL SERVICE**

Open 7:00 a.m. to 11:00 p.m.
On Highway 16
Phone 853-3239

DEPENDABLE
INSURANCE
REAL
ESTATE



**Heckbert
Agencies**

Phone 853-3963

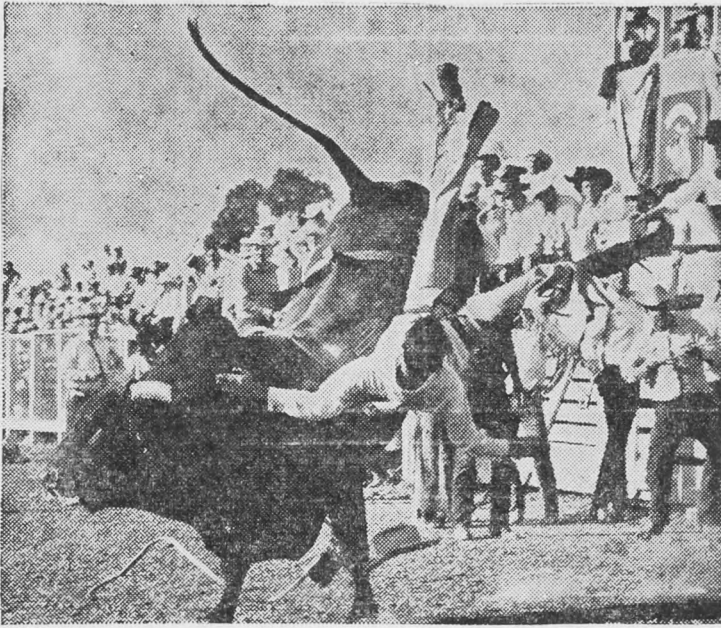
Photocraft Studios

JACK and MYRNA WOODERS

Photographers for North East Alberta

PHONE 853-3469

— VERMILION



GOOD LUCK TO ALL CONTESTANTS

from

**DONALD'S FUNERAL HOME
and AMBULANCE SERVICE**

FRANK DONALD, Director

4917 - 51 AVE.

PHONE 853-3185

**VERMILION PETRO
DISTRIBUTORS LTD.**

WAYNE IRELAND

Distributors of Husky Gas, Diesel Fuel,
Stove Oils, Distillates, Motor Oils, Greases



Phone 853-3039

Res. 853-3698

VERMILION, ALBERTA

Our Congratulations to the Kinsmen Club of Vermilion

A warm welcome awaits you at the Bank that Builds

Canadian Imperial Bank of Commerce

Manager E. J. Smith and Personnel

PHONE 853-3065

— VERMILION

"GOOD LUCK"
KINSMEN and COWBOYS

MITCHELL MOTORS — LTD. —

FORD SALES & SERVICE
All Car and Tractor Repairs
VIC ROGERS and STAFF

Phone:

Res. 853-3217

Bus. 853-3858

Vermilion, Alta.



Best of Luck Kinsmen
In Your Annual Rodeo

BILL'S MAPLE LEAF SERVICE

Agent for U.F.A. Co-op
Petroleums

Co-op Insurance

Vermilion Livestock
Shipping Assoc.

W. T. (Bill) GARNETT
Phone 853- 3512
Vermilion

GORDON'S DELIVERY SERVICE

Hauling of all kinds. Prompt and Efficient Service anytime



IRVIN GORDON, Prop.

PHONE 853-3831

— VERMILION



ROCKY ROCKABAR

of Medicine Hat, Alta.
1964 Canadian Saddle Bronc
and High Point Champion.



MALCOLM JONES

of Lethbridge, Alta.
1964 Canadian Bareback
Champion

VERMILION MID-TOWN BAKERY

invites you to join in the fun and excitement, then when it's treat
time, refresh yourself with tasty treats:
Cakes, Cookies, Pies or Tarts.

Wedding Cakes and Cooking of the Wedding Dinner

Try our fresh home made bread and fresh freeze bread at
Lower Prices.

PHONES: Bus. 853-3112

Res. 853-3008

WELCOME TO THE 1966 INDOOR RODEO

MACLEODS

"YOUR FRIENDLY FAMILY STORE IN VERMILION"

PHONE 853-3801

MOREN ELECTRIC & FURNITURE

TV — RADIO — FURNITURE
APPLIANCES

Best of Luck Contestants

Phone 853-4046, Vermilion

Congratulations
to the
Rodeo Committee

MARK'S BARBER SHOP

Vermilion, Alberta
PHONE 853-3726

BEST WISHES TO
VERMILION KINSMEN CLUB
ON THIS OCCASION

THE SIXTH INDOOR RODEO VERMILION WHOLESALE

G. W. SUTHERLAND

Wishing
The Kinsmen
Every Success

STAN N. WALDENBERGER

General Insurance
Real Estate
Courtesy and Service
Telephone 853-3518
Vermilion, Alta.

“GOOD LUCK KINSMEN”



SUPER SERVICE

Jack Hobbs and
Norman Mercier, Owners
Imperial Oil Products

Repair Work to all Types of
Cars and Trucks
Wheel Balancing and
All Tune Ups

Phone 853-3036
Vermilion, Alberta



KEITH HYLAND
of Black Diamond, Alta.
1964 Canadian All-Round
Champion



LORNE WELLS
of Midnapore, Alta.
Calf Roping Champion for the
last three years

CANADIAN CONSOLIDATED SALES

Farm and Plumbing Supplies — Structural Steel

Process Importers-Exporters of Metal, Steel and Cast Iron

GOOD LUCK CONTESTANTS

Phone 853-3227

—

Vermilion

Canada Packers

JOE GREEN & SON

LIVESTOCK BUYERS

PHONE 853-3126

—

VERMILION



Only Clowns
Take Chances

Be Sure !

See

George Maxwell

Phone 853-3148

SUN LIFE ASSURANCE
COMPANY OF CANADA



WAYNE VOLD

of DeWinton, Alberta

1965 CANADIAN SADDLE
BRONC RIDING CHAMPION

VERMILION AUTO PARTS

NEW AND USED AUTO PARTS

CARS BOUGHT FOR WRECKING

**MOTORS — TRANSMISSIONS — DIFFERENTIAL UNITS
TOWING SERVICE**

PHONE: Garage 853-3218

Res. 853-4197

"GOOD LUCK TO ALL THE COWBOYS"

CHAMPION'S SHOE STORE

"The Fit's The Thing"

HARTT — NATURALIZER — SAVAGE

Where Shoes Are News

Phone 853-3181

Vermilion





BUD VAN CLEAVE
of Taber, Alberta
1965 CALF ROPING
CHAMPION



BRIAN BUTTERFIELD
of Ponoka, Alberta
1965 STEER WRESTLING
CHAMPION

M & B MOTEL LTD.

Gibson and Herdman

Located on Highway 16 across from the Stadium

Fully Modern Units. T.V., Phone and Coffee in every room

PHONE 853-3760

VERMILION



**"CONGRATULATIONS TO THE
RODEO COMMITTEE"**

Nelson Equipment
John Deere Farm Equipment
FARM HAND EQUIPMENT

Phone 853-3847

Vermilion, Alta.

MacMillan-Brimacombe Agencies Ltd.

Insurance — Real Estate — Travel Agents



"INSURANCE FOR EVERY NEED"

SUPPORT KINSMEN PROJECTS



PHONE 853-3311

VERMILION

The Spinning Wheel

Vermilion, Alta.

Your Sewing Centre

Fabrics, Notions etc.

Ready to Wear

Millinery Supplies

Your Singer Sewing

Machine Centre

Phone 853-4040

W. POOL

CONSTRUCTION



General

Contractor



Phone 853-3693

VERMILION

Congratulations, Kinsmen!



CANADIAN UTILITIES LIMITED

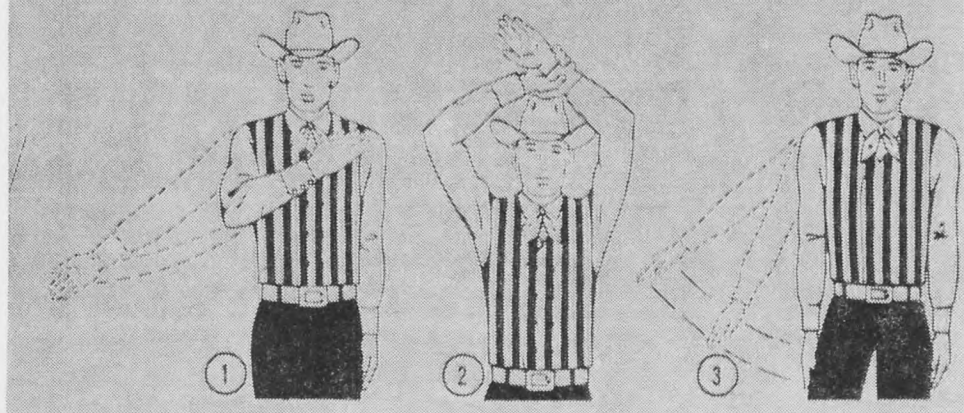
An Investor-Owned Electric Utility Serving Alberta

LIVE BETTER ELECTRICALLY

PHONE 853-3233

VERMILION

Judge's Signals Explain Rider's Disqualifications



1. FAILING TO SPUR a saddle bronc or bareback horse out of the chute to the satisfaction of the judges. The spurs must be touching the bronc over the shoulders when the front hooves hit the ground first jump out of the chute. If the horse stalls coming out of the chute, the Judge may shout to the rider that he waives the rule.

2. TOUCHING ANIMAL OR RIGGING with the free hand. In all three riding events—bareback riding, saddle bronc riding and bull riding—the contestant may hold on with only one hand. He cannot touch any part of the animal, the rigging, the rein or the bull rope with his free hand, whether it happens intentionally or by accident.

3. LOSING A STIRRUP before the end of the ride disqualifies a contestant in saddle bronc riding. The hand signals, new for the 1959 rodeo season, are given by the judges to the announcers and timers immediately after the signal marking the end of each ride. There is no signal for the obvious disqualification of bucking off.

APPRECIATION!

The Kinsmen Club of Vermilion wishes to express appreciation to the Town of Vermilion and the Stadium Committee for their co-operation in making this Rodeo possible. Thanks are extended to our advertisers for their support, and Crown and Revelstoke Lumber Yards for their past and future donations of material.

Our appreciation is extended to the local businesses who gave us their support by donating trophies, Molson's Edmonton Ltd. for the donation of belt buckles. Also we would like to express our thanks to the Brunswick Hotel for looking after the Chuckwagon and the free Pancakes and Coffee.

And a friendly nod to the Vermilion Standard for their support in the promotion of this Rodeo.

**CANADA'S 1965 ALL ROUND
CANADIAN CHAMPION COWBOY
wears ...**

COWBOY

Kings



Champion Harold Mandeville of Lethbridge and his family proudly wear Canada's famous authentic rider pants — GWG COWBOY KINGS. Over 1¼ million pairs of Cowboy Kings are sold every year, proof positive that Canadians know that lean, slim-fitting COWBOY KINGS are the **best** for work or pleasure.

"THEY WEAR LONGER" BECAUSE THEY'RE MADE STRONGER"

THE GREAT WESTERN GARMENT CO. LTD., EDMONTON

Keep up with Rodeo — Read "Canadian Rodeo News"

